



# Academic Conferences: Select, Submit & Present Successfully

Are you a researcher, an academic or a graduate student seeking to find the right conferences to build your academic reputation and maximise the impact of your research?

Discover an insider's **tips and tricks** to navigate the academic conference landscape, identify the most appropriate ones and present your research successfully.

We have developed this course **to guide and provide** you with everything you need to learn to be a success at conferences and maximise the visibility of your work.

In this course, you will learn about:

- Selecting the right conference for your research and for your career
- Identifying and avoiding predatory events and publishers
- Crafting and submitting compelling proposals, learning what organisers want and how to give it to them
- Delivering impactful presentations, including structure, supporting materials and speech



## Why take this course?

In today's competitive academic landscape, the ability to navigate the intricate process of successfully selecting, submitting and presenting at research conferences is crucial for the strategic advancement of your career.



### Building Academic Reputation

In this course, you will gain insights into strategically selecting conferences aligned with your research focus and academic goals, amplifying the impact of your work, and fostering career growth. Avoid predatory conferences that will make you lose time and money and damage your reputation.



### Enhancing Research Visibility and Impact

In this course, you will acquire skills to craft compelling abstracts, submit standout proposals, and design presentations that captivate your audience, ultimately elevating the visibility of your research and establishing your expertise in your field. Learn how to effectively communicate your research, engage diverse audiences, and maximise the impact of your contributions within the academic community.



### Developing Successful Presentation Skills

In this course, you will understand the importance of your speech, and receive insights from a seasoned researcher on how to plan for your talk, and make it interesting, accessible, and engaging through body language, tone, rhythm and supporting materials.

# Course Overview

## Intro

Do you know that conferences are the best place for disseminating research findings? Have you ever wondered how to navigate the intricate process of successfully selecting, submitting, and presenting at research conferences? Join this dynamic online workshop to demystify the crucial steps for effective participation and learn how to choose the right academic conference depending on the publication status of your research work.

## Who It's For

This course is best suited for scientists, researchers, and individuals at various career levels, including early-career researchers, doctoral students, postdoctoral fellows. It is also designed for professionals in academia or research institutions involved in scientific research and interested in disseminating their scientific publications through conferences.

## Get Prepared

There is no preparatory work necessary for this course.

## Certificate

Upon completion of this training course, participants will be awarded a certificate of attendance.

## Course Content Highlights

### Selecting the Right Conference:

- Understand the criteria for choosing conferences aligned with your research objectives.
- Learn strategies for identifying conferences that enhance your academic and professional profile.
- Learn how to identify and avoid predatory conferences.

### Crafting a Winning Submission:

- Learn about what conference organisers think about and look for when considering which abstract proposals to accept.
- Master the art of preparing a compelling abstract that stands out to conference organisers.
- Receive guidance on structuring your submission to effectively communicate your research.

### Preparing for Presentation Success:

- Learn strategies for effective presentation design and delivery.
- Understand how to tailor your content to engage diverse audiences.
- Receive guidance on handling questions and feedback with confidence.



## International Expert



**Dr. Emily Choynowski**  
Chief Academic Officer,  
Knowledge E, Dubai

Emily is Chief Academic Officer at Knowledge E, overseeing the Research Development and Dissemination division, which provides scholarly content, academic publishing solutions, manuscript preparation support, and capacity building services to a wide range of organisations and academic bodies across the globe. She also serves as Director of Operations for the Forum for Open Research in MENA. She earned a Doctorate in Religion and Nineteenth-Century Literature from the University of Bristol in the UK. As an independent scholar, Emily regularly publishes in leading journals, presents at conferences, and gives lectures at schools, museums and universities across the world. In addition, as well as serving as an Editorial Board Member for a Scopus-indexed journal, a university press, and an academic book series, Emily also sits on the Boards of various international scholarly associations and societies working to advance research development and promote equitable research practices.

## CONTACT US TODAY!

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