

ONLINE WORKSHOP

# Collaborating with Generative AI: Practical Tips for Academic Writing and Research

In this course, you will discover the transformative power of generative AI. Dive into what AI literacy truly means and explore how generative AI can enhance your academic writing and research. Gain insights into the ethical considerations of AI use and leave with some actionable tips to build your AI literacy and unlock new potential in your academic journey.



25 February 2025



2:00 pm GST



1 Hour



Earn a Certificate



78091

Free

#### WHAT YOU WILL LEARN

- Al and generative Al
- Al literacy
- Using generative AI in your teaching, writing, and research
- Ethical issues associated with using generative AI
- Building your own AI literacy

#### WHO IT'S FOR

This course is best suited for higher education professionals with limited experience using generative AI in higher education contexts.



## **Programme**





8 Hours



Certificate of Completion



Enjoy a **50% discount** exclusively for workshop participants!

**Professional AI Use in Higher Education** is a three-course programme that supports professionals as they navigate becoming effective AI collaborators. From learning basic definitions of AI to creating goals to become the AI subject matter expert in the office, this programme supports professionals in university settings and beyond in:

- understanding and increasing AI literacy,
- incorporating AI into daily tasks,
- $\bullet$  recognising the impact of AI at the organisational and societal levels,
- developing ethical standards for AI use,
- and creating plans to continue AI learning.





## **International Expert**



### **Dr Lynette Pretorius**

Lecturer, School of Curriculum Teaching & Inclusive Education

Dr. Lynette Pretorius is an award-winning educator and researcher specialising in academic language, literacy, and research methodologies. She teaches and supervises students at various academic levels, including PhD candidates, and has published multiple journal articles and two books on graduate research experiences. With qualifications in Medicine, Science, Education, and Counselling, her research interests encompass doctoral education, academic identity, student well-being, AI literacy, and autoethnography. Lynette is also a Senior Fellow of the Higher Education Academy, recognising her commitment to high-quality teaching and learning.

