

ONLINE WORKSHOP

## AI Literacy for Professionals: Strategies for Effective Collaboration

In today's rapidly evolving digital landscape, understanding how to collaborate effectively with AI is critical for professional success. This workshop will introduce you to the concept of AI Literacy, outline its implications for human-AI collaboration, and suggest strategies for using AI efficiently and responsibly. Designed for professionals at all career levels, this workshop will empower you with knowledge and tools to optimise your AI use and achieve your organisational and personal goals.



10 April  
2025



2:00 pm  
GST



1 Hour



Earn a  
Certificate



Free

### WHAT YOU WILL LEARN

- What AI Literacy is and what it means to be AI-literate
- How AI Literacy affects us when we collaborate with AI
- How you can leverage AI Literacy to promote efficient and responsible AI use in your organisation
- How to acquire AI Literacy

### WHO IT'S FOR

This workshop is addressed to individuals across all career level using or intending to use AI in their professional life and seeking to optimise their AI use to achieve their professional goals.

Click here to **BOOK** your seat today!



# International Expert



## Marc Pinski

Consultant at Boston Consulting Group (BCG)

Dr. Marc Pinski is a researcher at the Technical University of Darmstadt, specialising in AI Literacy and its impact on individuals and organisations. He has led working groups on AI and finance, as well as responsible algorithmic decision-making at ZEVEDI. His research has been published in journals such as MIT Sloan Management Review and Electronic Markets and presented at major conferences, including ICIS and CHI. Dr. Pinski holds a Ph.D. in Information Systems (TU Darmstadt), an MSc in Management and Strategy (LSE), and a BSc in Business Administration (Freie Universität Berlin).

## Discover the Professional AI Use in Higher Education Programme

**Professional AI Use in Higher Education** is a three-course programme that supports professionals as they navigate becoming effective AI collaborators. From learning basic definitions of AI to creating goals to become the AI subject matter expert in the

**Professional AI Use in Higher Education currently includes the following courses:**

1. Learn the Basics of AI
2. Develop Your Professional AI Use
3. Thrive in an AI-Enhanced Professional Environment

LEARN MORE



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